

Factsheet

The main objective of this study is to study media consumption habits, perceptions of disinformation, fact-checking behaviors, and the key factors contributing to vulnerability to disinformation among the Georgian-speaking population.

Population: Adult population (18 years old and over), excluding the populations living in territories affected by military conflict (South Ossetia and Abkhazia), who speak Georgian language. The study is representative of the Georgian-speaking adult population of Georgia.

Sample Design: Simple random sampling using random-digit-dial method.

Number of completed interviews: 2,311 respondents.

Response rate: 13,3%.

Survey mode: Computer-assisted telephone interview (CATI).

Interview languages: Georgian.

Fieldwork Dates: February 3, 2025 to February 17, 2025

Results are weighted.